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significant contribution to management science and particularly to strategic management (Peng et al, 2008; Kumar et al, 2013; Yi et al, 2013) New studies, following an institutional approach, have pointed out the role of the public institutions and its effect on companies' strategic decision and results (Hong et ...

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some significant advances in the theory of strategic management, management more broadly, and international business, without necessarily producing any radically new theories as yet That body of research has made global strategy scholars rethink the usefulness of existing theories, for instance the notion that is central to OLI theory that

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business field, but what has boosted EMNEs' global competition still remains an important debate among international business and management researchers In studies of EMNEs, researchers focus their explanatory lens mainly on two realms, that is, either the institutional perspective or the strategic asset seeking argument

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The Impact of Formal Institutions on Global Strategy in Developed vs Emerging Economies Hannah Beyer, MBA Admissions Counselor Webber International University 1201 N Scenic Hwy, Babson Park, FL 33827, USA Dr Fred Fening Associate Professor of Management/International Business & Chair - Les Reagin Professor of Strategic Management

Global Entry Strategies: Role of Formal Institutions

Global Entry Strategies: Role of Formal Institutions Cindy Ho¹, Peng Chan² & Chi Sheh³ Abstract This paper examines how formal institutions affect global entry strategies in developed and emerging countries 70 Strategic Management Quarterly, Vol 4(3), September 2016 This makes doing business more complicated because instead of just